



Ignite your sales pipeline!

Act! 365 puts essential sales and marketing tools in your hands to close more deals, find new leads, and grow your business. The perfect Microsoft® Office 365 companion, stay productive from your inbox, the app—or wherever work takes you.

www.act365.com

Why Act! 365?



All-in-one Toolset

Act! 365 provides an all-in-one sales, marketing, and customer management toolset for growing businesses.

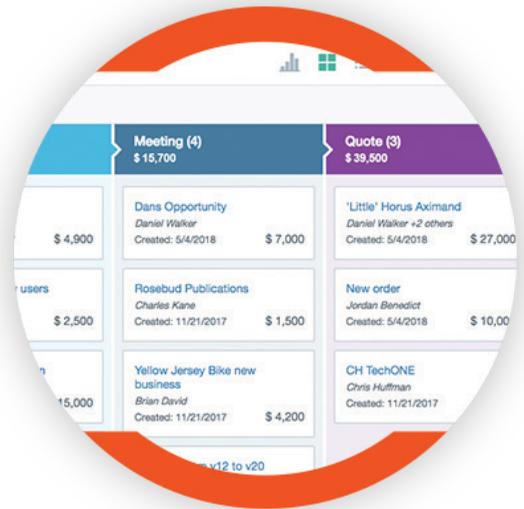


Built for Office 365

Act! 365 is purpose-built as a sales accelerator for Microsoft® Office 365 subscribers, like you.

Dynamic Sales Pipeline Management

- ✓ Capture and manage key opportunity details, including status, value, estimated close dates, and more for every open deal.
- ✓ Keep deals moving using out-of-the-box sales stages or add stages specific to your business or industry.
- ✓ Assess the status of open deals with the visual sales pipeline view and drag-and-drop deals as they progress to closed-won.



Close Deals Faster & More Often

Impactful Email Marketing with Intelligent Follow-up

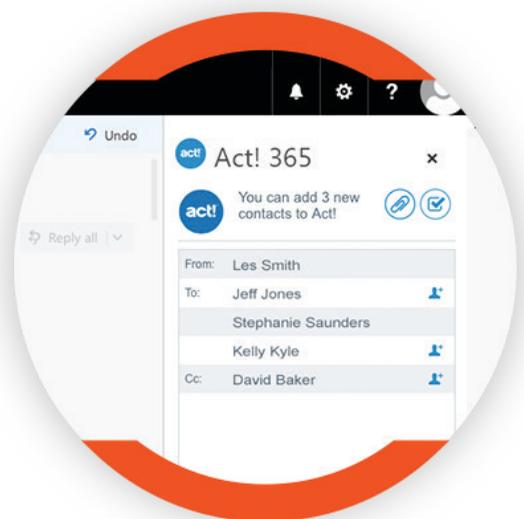
- ✓ Create campaigns using pre-built, mobile-friendly templates or create your own with the template editor.
- ✓ Zero in on your hottest leads with intelligent Call Lists that rank recipients by campaign engagement.
- ✓ Perfect your efforts with real-time campaign reporting, featuring opens, clicks, opt-outs, and more.



Find New & Better Leads

Embedded Outlook® Inbox Experience & Mobile Access

- ✓ Gain insight from your inbox with an embedded Act! 365 toolbar in Microsoft® Outlook®.
- ✓ Quickly identify Outlook® email recipients as contacts in Act! 365, and add new contacts to Act! 365 directly from an Outlook® email.
- ✓ See past interactions, create and schedule Act! 365 activities, and create history records in Act! 365 with known email contacts in Outlook®.
- ✓ Access Act! 365 from anywhere via a mobile app for iPhone®, iPad®, and Android™.



Be Productive Wherever Work Takes You